

Family-Friendly Hungary: A Look at Family Policies, Demographic Changes, and Selective Pronatalism

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Hungary aims to present itself as a family-friendly country, but its policies reinforce traditional gender roles, marginalizing those who do not fit the conventional family model.

If you have recently traveled through Budapest's Liszt Ferenc International Airport, you may have noticed posters and banners promoting 'Family-Friendly Hungary' displayed in multiple languages at boarding gates, baggage claim areas, and various other locations throughout the airport. These visuals are not just welcoming gestures but part of a broader governmental communication strategy to emphasize the importance of family policies in Hungary's social policy agenda.



'Family-Friendly Hungary', Budapest Ferenc Liszt International Airport, 2024

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